



## Ted's Pawn More Effectively Protects Customer Assets with Verified Video Surveillance from Sonitrol and 3xLOGIC

**3xLOGIC**  
VIDEO MANAGEMENT | **VIGIL**

### THE SITUATION

Ted's Pawn, located in Norwood, OH, opened in 1970 as Ted's Market, a corner grocery store. As of 1984, Ted's has operated as a pawn shop, offering cash loans on items of value.

### THE CHALLENGE

"Ted's has had analog video surveillance for about 8 years, and we had been utilizing audio verification of alarms for the inside of the store. The outside lot was a whole different challenge," Wayne Lisle, VP and GM for Sonitrol SW Ohio.

The outdoor lot is filled with cars, motorcycles, boats, and more—high value items Ted's must protect. "We wanted to do video verification for the lot," said Lisle, "but until recently there were many challenges: complicated installation, connectivity, reliability, and eliminating false alarms."

### THE SOLUTION

Now with a 3xLOGIC hybrid NVR, the Ted's system uses analytics to associate existing outdoor cameras—two cover the yard, two cover the shop's roof—with the Sonitrol panel to seamlessly provide video alarm feeds to Sonitrol central station to detect and verify any threat.

### THE BENEFITS

- The inside of the store is covered by a network of analog cameras using audio verification of alarms. Outside, there are two cameras covering the roof and two cameras watching the high-value lot.

- In a recent incident, the Sonitrol operator received a video alarm feed showing a man entering the outdoor lot. The operator dispatched police and the suspect was apprehended in short order.
- Video Verification by Sonitrol and 3xLOGIC cuts way down on false alarms thus ensuring Ted's gets the necessary attention and response from local police.

*"Here at our new location, we deal with a lot of high-dollar items, and we've had three attempted break-ins in the last six years. Every time, thanks to Sonitrol and 3xLOGIC technology, those thieves were caught before they got anywhere near to entering the building,"*  
— Ralph Tincher, Ted's Pawn Shop

- "Years ago, at our former location we had a break-in. The thief was able to get into the building and do real damage. After doing some research, we found out there are ways to catch thieves before they get into your building," Ralph Tincher, Ted's Pawn.
- At the new location, there have been 3 attempted break-ins in the last 6 years. "Every single time, thanks to Sonitrol verified video, powered by 3xLOGIC technology, those thieves were caught before they got anywhere near to entering the building," Tincher reported.
- Going forward, Ted's can install IP cameras as well as thermal cameras to the existing network covering the lot.

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## THE PRODUCTS

Powered by the VIGIL Video Management System (VMS) Suite of Products, 3xLOGIC recording appliances are a distinct combination of hardware and software collectively engineered to maximize performance and functionality.



### V500 Hybrid DVR

The V500 Hybrid provides the perfect replacement solution for aging analog DVRs while still leveraging existing analog infrastructure. By combining a NVR with a built in PoE switch and a high definition analog DVR in the same chassis an aging DVR can be replaced without changing existing cameras, eliminating the need to invest in additional hardware. Add IP or HD analog cameras while replacing the DVR to realize the benefit of high resolution video while still fully leveraging your existing analog investment. The V500 utilizes three separate network adapters that will support almost any network topology.



### VERA VX-VT-20 & VX-VT-36 Thermal Imager

The VERA thermal imager allows you to see where you never could before. When using high-contrast thermal imaging the results are a dramatic reduction in false alarms. Unlike standard thermal imagers VERA provides the advantage of verification and detection in an all-in-one device.



This tiny but powerful thermal imager is not affected by changes in lighting, low-contrast scenes or inclement weather, and no illumination is required. Advanced analytics, coupled with thermal technology allow for object classification, direction, people counting, dwell times, video alarm verification, retail traffic flow, queue management and occupancy counts. When enabled, the embedded VIGIL Server software allows the camera to be run as a stand-alone device recording video to the on-board memory card. This makes the camera compatible with the VIGIL software suite including VIGIL Client, VIGIL VCM, View Lite II and VIGIL Cloud applications.

### Mobile Apps



View Lite II is a mobile app designed to allow a user to connect to and view your cameras. With alarm push notifications, DI/O support and POS/ATM searches, 3xLOGIC's View Lite II is an excellent way to quickly access your VIGIL surveillance system data anytime, anywhere. View Lite II is available for download on the Google Play and Apple Store.

